## **The Marvelous Imperial Palace**

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The Encyclopedic Story Books for Children

Written and illustrated by Youyu Children's book

ISBN: 9787122374684 Pub-Date: October,2020 Page: 443 Pages Size: 185×260mm

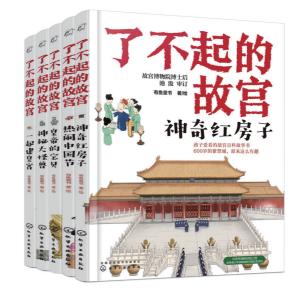
The Marvelous Imperial Palace is a set of story books offering a panoramic interpretation of the Imperial Palace. It is an encyclopedic story books on the Imperial Palace tailored for children.

This set contains five books, the Magical Red Houses, Let's Build A Palace Together, The Mysterious Gigantic Beasts, The Treasures of the Emperor and the Lively Chinese Festivals, introducing the Imperial Palace from the life of the imperial family, the wisdom of architecture, the legend of the mythical beasts, national treasures and cultural relics, and traditional festivals. The life in the Forbidden City 600 years ago is recreated by beautiful traditional Chinese realistic illustrations, and the curiosity of children is piqued by asking them questions, and kids are able to gain a huge amount of knowledge by reading stoyies.

This series has undergone three years of polishing and is created with ingenuity, including more than 200 exquisite illustrations, over 120 historical and cultural themes, more than 1000 fun encyclopedic facts about the Imperial Palace, over 400 pages of stories about the history of the Ming and Qing dynasties, more than 100 pages of interpretation of traditional Chinese folk culture, more than 100 pages of the origin of the mythical beasts in the Palace, more than 100 pages of the secrets of the heirlooms in the Palace...

The illustrations in the books are done by a team of illustrators from the Central Academy of Fine Arts and the Luxun Academy of Fine Arts. The illustrators have worked on the series for 1,000 hours, exquisitely presenting over





50 paintings of architectures in the Imperial Palace, more than 30 illustrations of scenes, over 200 various characters, over 80 paintings of cultural relics in the Palace and more than 30 drawings of mythical beasts in the Palace. The scenes of life in the Forbidden City are vividly restored, allowing readers to enjoy a tour around the Forbidden City through reading the book.

This series had outstanding sales performance as soon as it was launched. More than 4,000 sets were sold in three days after it hit the self in a verified on-line store of a famous maternal and infant community, topping the list of new books in the store; on Douyin, the well-known program host Wang Fang recommended it live and sold more than 7,000 sets of the book; on Dangdang.com, it also ranked top in the bestseller list of children's books. The series is extremely well received, with a total on-line distribution of nearly 30,000 sets in six months.

2022-2023少儿类书目-英文版.indd 1

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## Shaanxi History Museum • Science Picture Book for Children Tangniu Takes You to the Tang Dynasty



Written by **Yucheng International** Edited by **Shanxi History Museum** Illustrated by **Qiao Qiao** 

#### Shaanxi History Museum

As China's first large modern national museum, Shaanxi History Museum is a treasure house of more than 1.7 million pieces (sets) of collections. There are not only rough stone tools more than one million years ago, but also a variety of articles that witness the changes of times. With so many invaluable cultural assets, this museum has sponsored the development of several culture IPs, such as "Tangniu" (a cartoon image dressed as a court lady in the Tang Dynasty) and "Huawu Datang" (flower dance in the Tang Dynasty), becoming brands of its exclusive cultural and creative products.

ISBN: 9787122392831 Pub-Date: September,2021 Page: 156 Pages Size: 260×250mm

Tangniu Takes You to the Tang Dynasty is the first set of children's science picture books produced by Shaanxi History Museum. It is made up of four volumes: Follow the Caravan on the Silk Road, People's Enjoyable Life in the Tang Dynasty, Come to Chang'an for Shopping, and Adventures in Daming Palace. These books talk about the adventures of Tangniu, a female figurine of the Tang Dynasty comes to life and travels back to her time more than 1000 years ago, depicting people's lives at that time and showing the booming scene of that great era.

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In combination with more 100 national treasures kept in Shaanxi History Museum, at least 500 knowledge points are conveyed in stories for the sake of easy understanding, so as to intrigue children to take interest in Chinese traditional culture, learn from history and face up to the future.







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【圖金校家/QUBFF】
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●●東京都会長年、重要が見る200克。年末長人 使約。每个使重成一个年末時期が長約。各件花 以気物件子、十分構築。
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## • Children's science picture books themed with the Tang Dynasty are rare

In combination with the collections of Shaanxi History Museum, this set of books tells the history of the Tang Dynasty, and depicts people's lives in those flourishing years from every aspect, including their food, clothing, housing and transportation.

## • Condense the grand history into easy-to-read stories Introduce the national treasures and historical knowledge by way of storytelling, so as to intrigue little readers to read and learn on their own initiative.

## • A mini museum with more than 100 treasures and 500 knowledge points

Select some treasures with artistic and historical values from tens of thousands of cultural relics, explain their history, evaluate their value, and teach children how to appreciate them.

• Charm of the Tang Dynasty is fully revealed in ink &

## color scroll paintings

All the pictures in these books are Chinese ink and color scroll paintings, just like Tangniu – a comic tour guide of the Tang Dynasty, which not only retain the graceful and restrained style of Chinese art, but also remain as dreamy as fairy tales.

• Attached with 4 audio stories and 100 knowledge tests In these well-orchestrated audio stories, different roles will talk about Tangniu's adventures in the Tang Dynasty. Little readers can take the 100 tests to check if they've really learned something. Highlights

## Journey to the West for Children (Three Volumes)



Written by Wu Chengen Adapted by Liu Sha

#### Liu Sha

Graduated from Beijing Normal University with a master's degree in children's literature, and used to be a middle school Chinese teacher. While serving as children's book editor, she wrote *The Romance of the Three Kingdoms for Children*, and the opera picture book *Empty Fort Strategy*, and translated the English picture books *Fergal is Fuming*!, *There's a Walrus* in *My Bed*, and *The Little Bad Wolf*.

## ISBN: 9787122385598 Pub-Date: June,2021 Page: 460 Pages Size: 148×210mm

This series is an adapted version of Journey to the West, a renowned mythical novel and one of the Four Masterpieces in China, for elementary school students. All the original stories are rewritten in modern language for easy understanding, while the plots have become more succinct and compact, but the light and humorous style is fully retained. In these books, there are illustrations, annotations, Q&A and extended reading for helping little readers understand the stories, consolidate what they've learned, improve independent reading ability, and reflect on the ways to get along with others.

This set of books consists of three volumes. Volume 1 is about the growth of the Monkey King: how he learned magic arts, and why he decided to escort the Monk Xuanzang to the Western Heaven for the Buddhist sutras. Volume 2 is full of the stories of the Monkey King, together with his two fellow apprentices, vanquishing demons and monsters along the way. In Volume 3, the four of them finally reached the Western Heaven, got the Buddhist sutras, and achieved the Buddhahood.



- This series retains all classic stories and witty dialogues of the original book, but deletes redundant plots, as well as bloody and violent scenes, hence making the content more succinct and compact, and more suitable for children.
- In this magic world depicted by plain language and vivid pictures, there are battles between good (Monkey King) and evil (demons and monsters), just like passing levels of a game. All the characters are vivid and lifelike, especially the Monkey King who transformed from a disobedient troublemaker to a selfless and fearless hero.
- This series is so inclusive that there are mountains and rivers, rare birds and animals, realities, myths, and rich multidisciplinary knowledge like astronomy and geography. These books will unlock the imagination of little readers, guide them to tell right from wrong, and help them develop a strong and courageous character.
- Phonetic notations and explanations make the content easy to understand, large print is of no harm to the eyesight of children, and free audio materials realize reading anytime and anywhere.

# Highlights

## The Silk Road Picture Books of History Encyclopedia for Children



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#### Zhao Yang

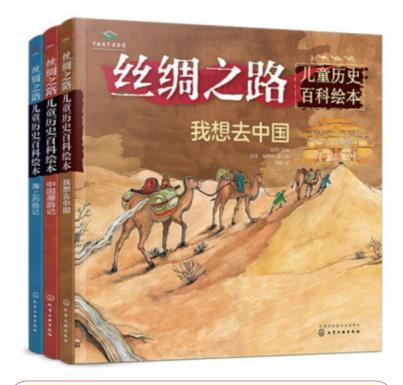
The author of this book is the Deputy Director of the Department of Ancient Science and Technology Exhibition at the China Science and Technology Museum and an associate researcher. He is the author of Hello We All Have A Date with the Space, Space Bus and other popular science books for teenagers and The Light of Huaxia series (executive editor).

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ISBN: 9787122367136 Pub-Date: July,2020 Page: 117 Pages Size: 260×250mm

The Silk Road is not only an ancient trade route, but also a channel for the exchanges between oriental and western civilizations. This series of picture books tells the story of Mark Polo's adventures on the Silk Road and his life in China from his own point of view, recreating the prosperity of the ancient Silk Road from three dimensions: technology, culture and history. It's not only a geography primer for children or a mini encyclopedia of the Silk Road, but a picture book for the popularization on the history of science and technology development!

The book was exhibited at the 2020 FBF China booth and is well received by readers in Chinese mainland. More than 20,000 copies have been sold in nine months since it published.



Top 100 Bools of 2020 China Children's Book

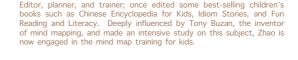
# Whole Brain Development Game Book with Mind Maps

Zhao Nier

## ISBN: 9787122344496 Pub-Date: August,2019 Page: 224 Pages Size: 285×210mm

The way of thinking is the key to determining people's intelligence, while the  $3 \sim 6$  age range is crucial for the development of thinking. Mind maps, which make full use of the left and right brains, help kids learn science and art in a balanced manner, and improve their logical thinking and imagination, thereby fully tapping their brain potentials.

The 8 mind map primers will guide kids to learn how to draw mind maps by imitating examples, and improve their thinking ability and develop their brain potentials from 8 dimensions: imagination, observation, concentration, judgment, spatial cognition, memory, creativity, and logical thinking.



age

3-6





- A set of mind map primers for preschoolers
- Readable, understandable and enjoyable
- Total Sales: more than of 600,000 copies
- Rights sold: Russian, vietnames



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## Mind Maps for Kids (Five Volumes)

age **3-8** 

#### Pippi Studio

It is dedicated to the development of the books for kids aged 0-8. Since its founding, it insists on creating contents based on the cognitive level of little readers. It has published *My Puzzle Book for Cognitive Enlightenment*, and *Three-dimensional Encyclopedic Game Book for Pre-kindergarten Kids*.

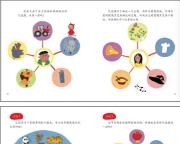
ISBN: 9787122384881 Pub-Date: May,2021 Page: 216 Pages Size: 185×210mm

This series consists of 5 volumes: Dad and Mom, Secrets in the Cupboard, Tasty Steamed Buns, Festivals and Food, and Pippi Can't Sleep.

The drawing process, functions and usage of 8 mind maps (Circle Maps, Bubble Maps, Double Bubble Maps, Tree Maps, Flow Maps, Multi-flow Maps, Brace Maps, Bridge Maps) are explained by way of describing the daily life of the Pippis. Each book contains a wealth of demonstration questions and exercises to help kids learn to draw mind maps and improve their logic thinking and learning ability.

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- Mind mapping, namely 8 mind maps, is a kind of learning tool that visually presents ways of thinking. Each kid is advised to learn these mind maps so as to do better in understanding, analyzing and addressing problems. When applied to multiple disciplinaries, mind mapping can help kids improve their logical thinking.
- In these books, the drawing process, functions and usage of 8 mind maps are concretized in life scenes, hence making it easier for kids to understand, and learn to choose appropriate mind maps to clarify their thoughts.

• There are two "blocks" at the end of each story.

Block 1: Step-by-step explanations, showing readers how to draw a mind map.

Block 2: questions and exercises, helping kids combine learning with practice and consolidate what they've learned.

Highlights

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## **Psychological Comic Books For Teenagers (Five Volumes)** Study, Make friends, Physical Changes, Mental Health, and Parenthood

age 10-16

Yan Yijia

Yan Yiiia

Senior psychological counselor with 12 years of experience; Master of Psychoanalytic Developmental Psychology, UCL; Graduated from the Supervision Group of China American Psychoanalytic Alliance; Graduated from the Senior Group of German-Chinese Continuous Training Program .....

on Psychoanalysis; One of the first graduates of China-American training classes on psychological assessment, diagnosis, and intervention for children aged 0-18; Mother of two children, and a "self-proclaimed" teenader.

## ISBN: 71222001478A20 Pub-Date: August, 2021 Page: 280 Pages Size: 148×210mm

Adolescence is one of the most important stages of our life. Teenagers tend to get confused, distracted or even depressed, and their parents may be at their wits' end to help them cheer up. This set of books, revolving the characteristics of this period and primary concerns of teenagers and their parents, will provide them with an "effective prescription". From the author's professional and warm advice, which is written in humorous language and illustrated by cartoon pictures, teenagers will learn to overcome negative emotions, and their parents will be self-assured to help their children get through their teenager years smoothly and productively.

The book "I Don't Want to Learn Any More" is to help teenagers maintain peace of mind when not doing well in exams, and quit bad habits such as procrastinating, getting distracted and tired of learning, and failing to keep the balance of their study.

The book "What Are Your Parents Thinking" discusses the topics such as family relationship, intergenerational conflicts, and parenting patterns.

The book "Lucky to Be Friend with You" helps teenagers, who may be introvert, timid, unsocial, just have first awakening of love, fancy about singing or movie stars, indulge in online games, or feel upset by interpersonal conflicts, neutralize emotions, stay rational, and maintain a positive attitude toward their life.

The book "Don't Worry about Your Physical Changes" deals with topics such as appearance anxiety, changes in secondary sexual characteristics of the body, and gender stereotypes.

- Sales of more than 10,000 copies within one week, and 60,000 copies in one month
- Available at the library of some middle schools in Beijing
- ٠ Sales champion in a single live stream of Fan Deng, one of Chinese top livestreamers in online book sales
- Best-selling youth psychology book on Dangdang.com

The book "Mental World Is So Amazing" focuses on topics such as negative emotions, extreme behaviors, inner entanglements, and individual differences.

• Teenagers have so many questions to ask, but they don't know how to speak them out. Just take these books as a magic "Doraemon Door", open them, and you will find what you want to know.

• Parents also have so much to say, but their children seem not interested. Read these books, take them as a Doraemon who grants whatever is asked, you will find "knacks" for getting along well with your children and even becoming their life coach.

• With comments and suggestions, easy-to-understand language, and interesting illustrations, these books are available for readers above 10 years old, who may hardly put them down after start reading.

• Covering five themes and 50 topics, which all cater to the concerns of teenagers and their parents, these books also help reduce anxiety of parents and guide them to communicate with their children, make friends with them, and accompany them to get over with emotional fluctuations during their adolescence.







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### **Children's Book**

# My Body I'm Gonna Be a Big Brother! How to Express Myself If I Love You

Written by Hu Yue Illustrated by Paycandy Children's Book Hu Yue, after receiving her master's degree from the School of Brain and Cognitive Science, BNU, joined BNU's children's sex education research group led by Prof. Liu Wenli in early 2012, responsible for training school teachers and volunteers in sex education, and taking part in the preparation of "Cherish Life - Sexual Health Education Reader for Primary School Students" and its supporting teachers'books and parents'books. Being a partner of Guangdong Maitian Education Foundation and other institutions since 2015 to date, Hu Yue is responsible for teacher training in sex education and for instructional supervision. In February 2016, she went to Myanmar to attend the 8th Asia Pacific Conference on Reproductive and Sexual Health where she delivered a speech at a special session.

Paycandy Children's Book has published more than 100 varieties of childrens' encyclopedia, game puzzle and art books, with dozens of copyrights having been exported overseas. Being dedicated to novel book planning, content innovation and illustration design, Paycandy is favored by both children and their parents.

#### ISBN: 9787122365835 9787122365842

9787122370334 9787122382900 Pub-Date: April,2021 Page: 160 Pages Size: 240×240mm

This series of sexual enlightenment books is designed to help little readers aged 3-8 cultivate a healthy attitude towards sex, and guide their parents to play a bigger role in their children's sex education.

From children's perspective and using vivid words and pictures, these books incorporate basic sexual knowledge into daily life stories, in a bid to intrigue children to express themselves, properly deal with bad emotions instead of doing harm to themselves or others, either physically and psychologically, and instruct them to protect themselves, respect their little friends, and love their parents. Parents also have so much to say, but their children seem not interested. Read these books, take them as a Doraemon who grants whatever is asked, you will find "knacks" for getting along well with your children and even becoming their life coach.

With comments and suggestions, easyto-understand language, and interesting illustrations, these books are available for readers above 10 years old, who may hardly put them down after start reading.



Covering five themes and 50 topics, which all cater to the concerns of teenagers and their parents, these books also help reduce anxiety of parents and guide them to communicate with their children, make friends with them, and accompany them to get over with emotional fluctuations during their adolescence.





- It was compiled by sex education experts of Beijing Normal University and jointly recommended by many well-known experts. The content conforms to the law of children's sexual development and focuses on the difficulties of family sex education. It can enable parents without the foundation of sex education to accurately transmit scientific knowledge and correct sexual attitudes and values.
- Explain important sex education knowledge to children in a simple way that children can understand and integrate it into their daily life. Cultivate the baby's body protection awareness and emotional expression, and learn to describe and share their feelings.
- Safety awareness, physiological enlightenment and health knowledge help children learn to better understand themselves, protect themselves, develop good characters and health habits, and master the life skills necessary for children's sexual development.
- With interesting audio, give children appropriate sex education lessons

Highlights

## **Mother Goose's Nursery Rhymes** (Point-Reading Version)

#### Slow Rabbit, Gong Xinvue

Slow Rabbit, an American Chinese, is a high-tech engineer, and a fan many Chinese families and Chinese schools. of Chinese and English poetry dedicated to the promotion of children's bilingual reading. Since 2015, she started writing Chinese enlightenment books, picture books, and bilingual nursery rhymes and poems. Her book series Chinese Characters Learning and Fast Reading For Age dedicated to the development of the whole child education program 3-8 With Rhymes and Stories (Book 1-4) is highly praised by teachers suitable for Chinese American families. and parents worldwide, and have been used as a beginner textbook by

Gong Xinyue, an Chinese American graduated from UIUC with a master's degree, once worked in a private high school in the United States, and now an activist in American Chinese communities,

age 3-8

## ISBN: 9787122388506 Pub-Date: September.2021 Page: 288 Pages Size: 250×250mm

The set of books, divided into three volumes, covers 60 carefully selected Mother Goose nursery rhymes in English, together with 60 rhymes translated in Chinese. The books are further enhanced and upgraded to include 300 bilingual words (supplementary vocabulary), and a variety of educational activities like crafts, scientific experiments, fun science facts, and social skills training. Through reading and listening to the rhymes, practicing the words, and doing the activities, children can learn languages, accumulate their vocabulary, improve their fine motor skills, develop social skills, and expand their common knowledges at the same time.

A variety of supplementary resources (bilingual audios, explanatory family shows, text-to-speech nursery rhymes, crafting templates, educational puzzle games, etc.) are available online. These contents will keep the children engaged in learning while having lots of fun.

Designed for kids aged 2 to 8, these books can be used as a textbook for young learners for English or Chinese. The audios can be accessed with reading pens from Xiaodaren (Little Master) and Xiaokaola (Little Koala), or through scanning the QR codes in the books.





• Fun bilingual nursery rhymes: The English nursery rhymes are carefully selected from classical nursery rhymes with authentic Chinese translations. Both the English and Chinese versions are short and catchy. Even if kids may not fully understand the words, they would still like to listen and imitate the rhymes repeatedly, hence accumulating vocabulary and cultivating linguistic sense gradually.

• Accumulating vocabulary: In addition to the words in the nursery rhymes, common supplementary vocabulary related to the rhymes are also grouped together so that kids can get familiar with these common words in both Chinese and English.

• Practicing vocabulary: little readers can adapt the nursery rhymes with supplementary words learned in the section. It often creates a funny variation of the rhymes which will help them understand and memorize the words better in the context of the rhymes.

· Expanding common knowledge: According to the contents of the rhymes, activities related to crafting, scientific experiments, fun science facts, and social skills are provided to promote creativity, curiosity, and collaboration. It enhances the language learning process and makes it both fun and educational at the same time.

 Bilingual Children's reading audios: By scanning the QR code in the book or using a reading pen, children can listen to the bilingual nursery rhymes read by a few Chinese American children. Their reading is clear, authentic and adorable, attracting the little readers to imitate their pronunciation and repeat after them.

· Explanatory family shows: The meaning, key words and background of the nursery rhymes are explained through the conversations between Tian Tian, Ya Ya, Mom and Dad, who are virtual characters in the family shows. These family shows are educational and hilarious. Children can learn the rhymes unconsciously while listening to it.

· A variety of online resources: In addition to the audios available for tap-to-read, there are also a wide range of supplementary resources available

Children's Book / Pop-up Book

## **Chinese Traditional Festival Pop-Up Book**

The Encyclopedic Story Books for Children

## Huidong Children's Book

ISBN: 9787122365958 Pub-Date: January,2021 Page: 18 Pages Size: 185×230mm

Written and designed from the child's point of view, the book is a three-dimensional toy book with vivid illustrations and interesting texts.

#### Key features:

**Special techniques:** the book can be expanded horizontally, with oversized three-dimensional panoramic pages, three-dimensional gimmicks that can be pulled and dragged, lift-the-flap pages and turntables. The book is fun and interactive, and can also improve the kids' ability to move around their fingers, so that children are allowed to enter the "three-dimensional" holidays. It is an excellent book that readers find it hard to put down once they start reading it.

**Exquisite illustrations:** a variety of illustration forms are used in the production, and the abundant illustrations and bright colors can firmly seize the attractions of children, bringing them a rich visual experience.

A wide coverage of knowledge: the form of this book makes the popularization of science less boring. Whether it is the ancient legend of the Monster Nian, or the preparation for the Chinese New Year since the month before the New Year and the Lantern Festival in the fifteenth of the first lunar month... the book covers a wide range of interesting content, offering a strong festive atmosphere, so that children can feel the profound traditional Chinese culture.

The text is simple and the story flows well: young readers can follow the hero to experience different traditional festivals. This



book is suitable for parents and children to read together. With parental companionship, kids will not feel lonely on their road to growth.

Children's Book / Pop-up Book

# **Discover Science Children's Pop-up Book**

**Great Inventions** 

Pancandy Children's Book

ISBN: 9787122364319 Pub-Date: September,2020 Page: 18 Pages Size: 185×230mm

The book is themed around science and technology inventions, presenting the nine greatest human inventions in an intuitive and dynamic way to introduce children a variety of great inventions from both ancient and modern times, at home and abroad.

## Key feature:

• Wearable 3D glasses, a washing machine, a typewriter with a movable keyboard, a steam engine that can pop up once the page is turned, a pen that can pump ink, a building under construction, a cool rocket launch scene and many other three-dimensional interactive settings. In this way, children can learn more knowledge through their participation and experience by reading the intuitive three-dimensional book.

• Scan the QR code to have access to the audio, learn more about the stories behind the inventions, and master more knowledge about inventions. These can help you become a little expert in science.

• The playable cover enables them to fall in love with science at first sight. By opening the book children can walk through the door of human technological developments, and more interesting inventions and technological knowledge are waiting to be unveiled.





Children's Book / Pop-up Book

## **Rocket To the Stars** A Pop-up Book for Kids by Rocket Designers

Yang Haoliang

ISBN: 9787122379788 Pub-Date: January,2021 Page: 16 Pages Size: 185×230mm

This is a three-dimensional toy book about popular science that takes children to explore the road of "building rockets". It is created by the team of chief rocket designers of China. Through interactive and three-dimensional paper art, the book shows all kinds of facilities and scenarios in the whole rocket building process of origin, manufacture, transportation, launch and return, which is shown vividly on the pages, giving young readers a real and interesting reading experience.

In addition, the cover is specially designed on which a "rocket" can be launched into the air, adding to the fun of the book! Children can read, listen to, play with and learn from this book. The book takes young readers on a tour from partial to the whole process of rocket building so that they can gain a new and profound understanding on rockets.

• This is a three-dimensional toy book about popular science created by the team of chief rocket designers of China.

• Unique design: a "rocket" can be launched from the cover. It is so much fun that readers will defenitely scream! It can improve children's enthusiasm and pique their curiosity.

• Hardcore popularization of science: it is suitable for children aged five to ten. The book contains eight chapters, with each lift-the-flap page enhancing the child's comprehension capability. It enables children to gain a complete understanding of space knowledge such as rocket construction, assembly, structure, launch and return.



#### About the Author

Yang Haoliang is a Ph.D. at the Imperial College and a well-known Chinese expert in aircraft design. He worked in the General Design Department of China Academy of Launch Vehicle Technology. He is now the General Manager of the Innovation Center of CAS Space Exploration, mainly responsible for the overall design of commercial launch vehicles.

Gu Luyan is a popular science writer who has published a series of children's

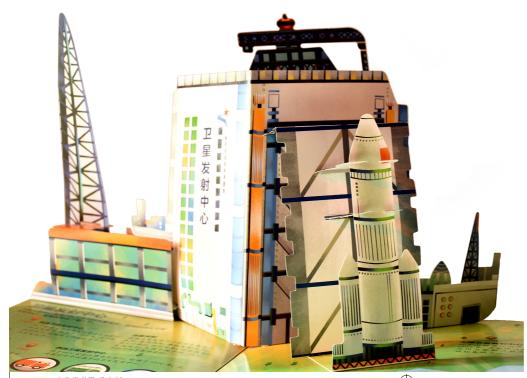
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popular science/literature books. She worked in the Marketing Department of China Aerospace Science and Technology Corporation, and is now the General Manager of Beijing Aerospace Jiudou Technology Co. Ltd. She is mainly engaged in investment and technology development in the field of commercial aerospace.

Wang Youhua is an expert in international business in the aerospace field, and is engaged in international trade of aerospace technologies, products and services. He used to work in the International Trade Department of Aerospace Science & Industry Inertia Technology Co. Ltd and is now an independent investor.





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